



HUMAN
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Erasmus+

*Culinary Arts Education in Support of Youth Employment
and Social Inclusion (CASYS)*



1ST TRANSNATIONAL MEETING
RIGA, 29-30.10.2015

THE CASYS PROJECT

Prepared by
International College

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2015-1-BG01-KA204-014346



THE CASYS PROJECT

- Project objectives, results envisaged, activities, expected products;
- General action plan, splitting competences and responsibilities among partners;
- Monitoring procedures;
- Identification of project weaknesses/strengths, risks and eventual problem solutions



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CASYS CONCEPT

- a) focuses on higher competencies related to the social, environmental and innovation aspects of culinary arts,
- b) relies on highly interdisciplinary and transformative approach,
- c) is designed to incorporate digital and ICT-based learning and teaching methods,
- d) at the same time guarantees labour market relevance of the taught material.



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CASYS PARTNERSHIP

- ✿ International College, Bulgaria
- ✿ Culinary Arts and Hospitality Association, Bulgaria
- ✿ University of Salford, UK
- ✿ Marjampole College, Lithuania
- ✿ FASE, Spain
- ✿ YouNet, Italy
- ✿ Zaposlitevni Center GEA, Slovenia
- ✿ Eurofortis, Latvia

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CASYS OBJECTIVES (1)

- 1) enhance the quality and relevance of the adult learning (AL) offer in culinary arts;
- 2) increase the labour market relevance of AL programs and qualifications in culinary arts;
- 3) facilitate lifelong learning guidance and the transition of culinary arts learners through different levels and types of formal and non-formal education through the use of European reference tools for the recognition and validation of qualifications;



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CASYS OBJECTIVES (2)

4) foster youth employment and the gradual reorientation of the culinary business towards social objectives and responsibility, in particular by integrating into culinary arts programmes the social, sustainability and innovation dimensions of business, and by establishing a social incubator for the culinary business.



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CASYS TARGET GROUPS (1)

- i. Young people aged 16-30** who are on the point of entering the labor market or have some experience in low-skilled low-wage jobs in the hospitality business (as potential trainees);
- ii. Unemployed persons** who need re-qualification and/or upskilling (as potential trainees);
- iii. NEETs**



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CASYS TARGET GROUPS (2)

- iv. **Students in VET and HEIs** with specialization in tourism or culinary arts and interested in continuing their occupation/education in the culinary arts sector (as potential trainees);
- v. **Education and training institutions** (faculty, management and administration) - they will be targeted primarily by the intellectual outputs, most notably the curricula and good practices compendium, the digital tools, the LLL guidance system, the validation procedure - strategy for retention of students/trainees and for improving degree productivity;



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CASYS TARGET GROUPS (3)

- vi. Businesses** (especially SMEs in in the culinary sector) in their twin role of employers and beneficiaries of the education product;
- vii. Policymakers and government (public) authorities** active in education and employment;
- viii. General public** in the regions where CASYS partners perform their activities.



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CASYS ACTIVITIES

- I. Transnational partner workshops
- II. Intellectual outputs
- III. Multiplier events
- IV. Learning activities



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CASYS ACTIVITIES

I. Transnational partner workshops

– 4 events, hosted by the partner organizations Latvia, Lithuania, Spain and Italy - at least 16 participants in each/ 2 mobilities per partner organization

! for persons who are affiliated with the organisation

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CASYS ACTIVITIES

II. Intellectual outputs – 7 deliverables

- IO 1: Pilot adult education course “Culinary Arts and Culinary Business Management” with schemes for utilizing the course and recognition of its results by CASYS partners (≥ 100 standard pages);
- IO 2: Good-practices compendium and Blog “Culinary Innovations for Health Lifestyles and Improvement of Public Health” (≥ 50 standard pages)
- IO 3: Validation and career guidance model in Culinary Arts and Culinary Business Management pathways to vocational education and higher education (≥ 80 standard pages);
- IO 4: Ethnographic culinary study (≥ 30 standard pages),
- IO 5: Regional action plan (RAP) for the development of socially responsible culinary business (≥ 50 standard pages);
- IO 6: On-line platform for distance learning;
- IO 7: Evaluation guidelines and report;*

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CASYS ACTIVITIES

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- IO 1: Pilot adult education course “Culinary Arts and Culinary Business Management” with schemes for utilizing the course and recognition of its results by CASYS partners (Leader: USAL);
- IO 2: Good-practices compendium and Blog “Culinary Innovations for Health Lifestyles and Improvement of Public Health” (Leader: YouNet)
- IO 3: Validation and career guidance model in Culinary Arts and Culinary Business Management pathways to vocational education and higher education (Leader: international College)
- IO 4: Ethnographic culinary study (Leader: Zaposliteveni center GEA)
- IO 5: Regional action plan (RAP) for the development of socially responsible culinary business (Leader: Marijampole College);
- IO 6: On-line platform for distance learning (Leader: FASE)
- IO 7: Evaluation guidelines and report (Leader: Eurofortis)*

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CASYS ACTIVITIES

III. Multiplier events – 7 events

- 7 national conferences for promoting the pilot training course, good practices compendium, validation and career guidance model (O1, O2 and O3) in Bulgaria, Lithuania, UK, Spain, Italy, Slovenia and Latvia;
- 1 multiplier event for the promotion of the regional action plan for the development of a socially responsible culinary business, culinary study and culinary exhibition in Bulgaria with 40 participants and at least 100 persons in the audience;

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CASYS ACTIVITIES

IV. Learning activities – 2 events

- a) Joint Staff Training with 18 international and 6 local participants based on O3, 5 days); 3 ps per partner
 - b) Blended mobility for adult learners with 30 international and 10 national participants (5 day + Internet Mobility via CASYS distance-learning platform); 1 trainer + 4 participants per partner
- ✓ hosted in BG

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CASYS BENEFICIARIES/INDICATORS (1)

- i. **Experts and researchers** in the partner organizations who will be engaged in developing CASYS intellectual outputs – at least 40 persons from 7 countries/ 5 ps per partner
- ii. **Representatives of educational institutions, regulatory bodies (policymakers) and business representatives, youth and adult learners participating in the multiplier events** – at least 260 persons in 7 national conferences in 7 countries (E1-E7); at least 100 persons in the multiplier event and culinary exhibition in Bulgaria (E8)

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CASYS BENEFICIARIES/INDICATORS (2)

- iii. **Participants in (C1) joint staff training** – at least 24 persons, including the local participants) and (C2) blended mobility learning activity for adult learners (40 persons, including the local participants) in Bulgaria
- iv. **Media representatives** – 40 media representatives from the partner countries - they will participate in the multiplier events and are included as number in point (ii) above.
- v. **General public using CASYS on-line tools** – at least 2000 on-line visitors/250ps per partner.

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CASYS TIMESCHEDULE

24 months duration: 1.09.2015-31.08.2017

- | | | |
|------|---------------------------------|---|
| I. | Transnational partner workshops | – |
| | | X.2015; IV.2016; XI.2016; (VII) VIII.2017 |
| I. | Intellectual outputs | – until XII.2016 |
| II. | Multiplier events | – II.2017 |
| III. | Learning activities | – V-VI-VII.2017 |

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CASYS TIMESCHEDULE

Intellectual outputs

| | |
|---|------------------------------|
| IO1: PAEC “Culinary Arts and Culinary Business Management” | 01.09.2015-30.04.2016 |
| IO2: Good-practices compendium and Blog | 01.02.2016-30.06.2016 |
| IO3: Validation and career guidance model | 01.07.2016-30.12.2016 |
| IO4: Ethnographic culinary study | 01.07.2016-30.12.2016 |
| IO5: Regional action plan (RAP) | 01.07.2016-30.12.2016 |
| IO6: On-line platform for distance learning | from 01.04.2017 |

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CASYS DISSEMINATION

CASYS dissemination/communication channels:

- (1) Internet (A distance-learning platform)
- (2) New modes (A blog with a YouTube Channel)
- (3) Social media, incl. Facebook, Twitter and LinkedIn
- (4) Personal communications - e-mail and telephone
- (5) Academic and business forums, journals, conferences
- (6) Media
- (7) Multiplier events
- (8) Networking



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CASYS EVALUATION

- ✘ Evaluation days embedded in each IO days
- ✘ Revision of the outputs and suggestions for improvement
- ✘ Development of evaluation data-sheets ?



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PARTNERS' TASKS

- @ Project coordination/management
- @ Participation in 4 transnational project meetings
- @ Development of IOs – as to the proposal
- @ Organizing 1 national multiplier event
- @ Participation in 2 learning activities – a joint staff training and a blended mobility learning
- @ Submission of reporting documents **every 6 months**



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CONCLUSION

- ② **Comments and suggestions**
- ② **Decisions taken in the spirit of consensus and agreement**

